Date: 24ᵗʰ April  2023
Ref.: GGSIPU/IPU-IIF/notice/2022-23/____

**Sub.: Innovation, Design and Entrepreneurship (IDE) Bootcamps**

The MIC and AICTE is organizing an **"Innovation, Design and Entrepreneurship (IDE) Bootcamps"** for students and Faculty Members /Teachers from Higher Education Institutes and Schools   having keen interest in innovation, design and entrepreneurship.

The student teams also have to pitch/present their idea/innovation during the bootcamp. The **template** of **Pitch deck(Presentation)** is given below (Please make the presentation as per template and bring it to undersigned for uploading in the PDF **format in section 3 of student team google form**)

**https://shorturl.at/alLQX**

The IDE-bootcamp will be an intensive 5 days hands-on, experiential learning program where students will use multiple product design methodologies & Inculcate design thinking concepts and get an action-based experience. The Bootcamps will be organized from **19ᵗʰ June 2023 to 23ʳᵈ June 2023 in 6 locations in India.**

1. **Bhopal (Madhya Pradesh)**
2. **Bhubaneswar (Odisha)**
3. **Chennai(Tamil Nadu)**
4. **Chandigarh**
5. **Guwahati(Assam)**
6. **Pune (Maharashtra)**

**Key Focus Areas of the Bootcamp cum Design Week**

i. Training: Principles of Product Design, Innovation Validation, Design thinking, Value proposition, Business model and Marketing.
ii. Interaction: Participants, Experts, Mentors, Startup-Founders, potential investors
iii. Leadership/expert talks: Various experts/leaders in the area of innovation and entrepreneurship
iv. Experience Sharing: MIC alumni who established their enterprise share their experience.
v. Mentoring: During all five days and also through the portal round the year
vi. Pitching: The pitching of participants will be evaluated, and experts will give them tips for improvement.
vii. Networking and connecting opportunity: Spend time with like-minded people and forge partnerships with other startups, partners and other players within the startup ecosystem.

The bootcamp will be organized for 5 days physically. AICTE will provide food & accommodation.
**The travel cost has to be borne by the participating students/faculty members or their institute (GGSIPU).**

Those, who are interested in taking part in the bootcamp kindly submit their application to undersigned by **26ᵗʰ April 2023 (Wednesday) 4 PM**.

(Prof. Amit Prakash Singh)
President, IIC-GGSIPU
Email: iic-ggsipu@ipu.ac.in
M: 9899166168

Copy to:

1. Dean, USICT/USMS/USCT/USBT/USEM/USHSS/USE/USAR/USDI/USMC with a request to forward to their students
2. Director, International Affair/Academic Affairs/Students' Welfare/R&I/RDC
3. Incharge, UITS with a request to publish on university website.
4. Guard file